

Watermedia 2012 Prospectus

Montana Watercolor Society's
Thirtieth Annual National Juried Exhibition



Bigfork Museum of Art & History (BMAH)
Bigfork, Montana

Awards

Typically over \$4,000 in cash and merchandise awards were awarded by past jurors. Awards include:

Gold Award and Medallion.....	\$1,000
Silver Award.....	\$750
Bronze Award.....	\$600
MTWS Founder's Award.....	\$500
MTWS President's Award.....	\$500
Nancy Beelman Award.....	\$500
MTWS Board Award.....	\$100
Margo Voermans Award.....	\$100

Sponsorship

The Montana Watercolor Society was founded in 1983 to encourage the advancement and creation of watercolor paintings in Montana and the nation. Membership is open to adult U.S. residents. Annual dues of \$30 may be sent with the entry form. Members receive a quarterly newsletter and Watermedia catalog; can display work at the Annual Members' Show; and pay reduced fees for workshops and Watermedia exhibits.

Contact Information

Michele Beck
MTWS Watermedia Chair
PO Box 4561
Bozeman, MT 59772
mtws2012media@gmail.com
(406) 580-2072

Please read ALL information and directions carefully before submitting your entry. Entries that DO NOT follow guidelines will be returned.

•This prospectus may be copied for other artists.•

MTWS Watermedia Calendar 2012

May 1:	Digital entries must be received by this date.
June 27-30:	Notification Mailed
July 15:	Notify Watermedia Chair If Painting Is Withheld
Sept. 17-22:	Shipped Paintings Due at BMAH
Sept. 22:	Hand-delivered Paintings Due at BMAH 10am - 5pm (No Exceptions)
Oct. 2:	MTWS Exhibition Opens at BMAH
Oct. 4 -7:	Guest Artist Workshop
Oct. 5:	Opening Reception at BMAH, 5pm - 7pm
Oct. 6:	Awards Banquet - Hampton Inn, Kalispell
Oct. 31:	Exhibition Closes
Nov. 3:	Pick Up Hand-Delivered Paintings at BMAH 11am-5pm (No Exceptions)
Nov. 5 -9:	Shipped Works Returned

Juror of Selection & Awards Carla O'Connor

Carla O'Connor is a Signature Member of the American Watercolor Society (Dolphin Fellow), the National Watercolor Society, and the Northwest Watercolor Society. Her paintings have been included in numerous national shows and featured in a number of books and national art magazines. For more information regarding Carla, go to: <http://carlaconnor.com/>

MTWS Watermedia 2012 Eligibility

- Watermedia 2012 is open to U.S. artists 18 years or older. Entries must be the original creation of the artist within the last two years.
- Only works hand-executed in aqueous media (watercolor, acrylic, gouache, ink) will be accepted on paper supports only. Collages must be in conjunction and consistent with the water media.
- NO pastels, NO water-soluble oil paints, NO egg tempera, NO computer-created images
- The minimum image size is 8"x10"
- The maximum frame size for paintings is 44" x 44"
- The maximum weight is 50 pounds

Watermedia 2012 Accepted Works

- Watercolor paintings must be framed under acrylic and ready to hang. Clip systems are NOT acceptable. Mats must be white or cream-colored with **simple frame**. White or color liner may be used maximum of 1/2". No mat decoration of any type allowed (v-grooves or lines). If hand-delivered, glass is allowed.
- Acrylic paintings using watercolor techniques must be framed as above. **(No Exceptions)**
- Detailed shipping and hand-delivery instructions will be mailed (or e-mailed) with acceptance notifications.
- NO EARLY DELIVERY** of paintings to BMAH

MTWS Watermedia 2012 Conditions

- All paintings must be for sale. The price listed on the prospectus entry form will include gallery commission. The price listed on this prospectus entry form will be used in the catalog and on exhibition identification labels and cannot be changed. A 40% gallery commission will be deducted from all sales.
- Paintings must match the submitted entries and meet media and framing criteria outlined above. Unsuitable material will not be hung. Decisions of Watermedia officials are final on all specifications.
- The Watermedia Chair must be notified by July 15 if the accepted paintings will be unavailable to exhibit for any reason so an alternate may be selected. Failure to do so, or not meeting the delivery date, will make the artist ineligible to enter MTWS exhibitions for the next three years.

MTWS Watermedia 2012 Liability

MTWS will not be responsible for any loss or damage to any art submitted to this exhibition. BMAH will exercise all necessary precautions in the storage, handling and security of all paintings. BMAH will assume insurance of paintings upon receipt of the signed contract agreement, inspection, and during the exhibition. Coverage will be provided for the fair market value of the work or the fair cost of repair. Neither MTWS nor BMAH will be responsible for minor wear and tear resulting from normal handling. No paintings shall be released for any reason during the exhibition.

MTWS Watermedia 2012 Entry Form & ID LABEL

MTWS Watermedia 2012 Entry Form	
Last Name:	_____
First Name:	_____
Address:	_____
City:	_____
State:	_____ Zip: _____
Phone:	_____
E-mail:	_____
Entry #1:	_____
Media:	_____ Size (hwx) _____ Price\$ _____
Entry #2:	_____
Media:	_____ Size (hwx) _____ Price\$ _____
Entry #3:	_____
Media:	_____ Size (hwx) _____ Price\$ _____
<i>I hereby agree to the liability clause and to abide by all the rules and stipulations set forth in the prospectus of MTWS Watermedia 2012.</i>	
X _____	_____
Artist's Signature	

MTWS Watermedia 2012 ID Form	
Complete all information except "Juror's Decision". Attach to upper right corner of accepted painting.	
Artist:	_____
#1:	_____
Image Size (H) _____ (W) _____	Price\$ _____
Juror's Decision: Accepted _____ Not Included _____	
#2:	_____
Image Size (H) _____ (W) _____	Price\$ _____
Juror's Decision: Accepted _____ Not Included _____	
#3:	_____
Image Size (H) _____ (W) _____	Price\$ _____
Juror's Decision: Accepted _____ Not Included _____	

Cut Here and Mail in Entry Form

MTWS Watermedia 2012 Entries

Only Digital Format Entries will be accepted. Send images on a CD using universal formatting and JPEG (.jpg/.jpeg) files only.

Image Size: 300 dpi with viewing size no smaller than 4" x 6" nor larger than 5" x 7". Ask local photo store for assistance or contact Michele Beck, Watermedia Chair.

Crop images to exclude frames or mats. Images must represent painting exactly as is - NO Digital Editing!

Each image must be named and saved onto the CD with the entry number, artist's last name and title of painting. Example: LastName_Title(L or P)_Entry #
(L - Landscape; P - Portrait orientation)

PRINT the same information on the front side of CD with permanent marker. CD's will NOT be returned.

All entries must be entered on One (1) CD. Be sure that each image is clearly identified as above. Ship CD Entry in soft plastic round case or CD cardboard mailer in bubble mailer with entry info.

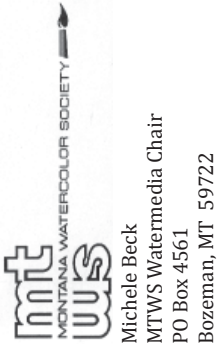
MTWS Watermedia 2012 Catalog

Images of accepted paintings will be reproduced for the catalog. MTWS reserves reproduction rights of accepted paintings for promotional purposes.

Watermedia 2012 Fees & Checklist

- All fees are nonrefundable.**
- Check For Entries to MTWS
 - Member: \$15 (2 Images) or \$20 (3 Images)
 - Nonmember: \$35 (2 Images) or \$40 (3 Images)
 - CD with Images
 - \$30 Check to MTWS (Optional MTWS Dues)
 - Completed Entry Form & ID Label
 - Self-addressed Stamped (1st Class Postage) **OR** Include E-mail Address for Acceptance Notification
(If E-mail Sent & Entry Juried In, Shipping Instruction Forms will be sent electronically by e-mail.)

Mail Entries to: Michele Beck, MTWS Watermedia Chair
PO Box 4561
Bozeman, MT 59772-4561
Contact Info: (406)580-2072 mtws2012media@gmail.com
Entries must be received by May 1, 2012
If you wish delivery confirmation of entry, you must arrange when you mail.
The total cost of shipping juried-accepted painting to and from the exhibit is the artist's responsibility.



Watermedia 2012
Call for Entries
Digital Entry Due May 1, 2012

www.montanawatercolorssociety.org