

Watermedia 2025 Catalog Advertising Specs

SIZES AND PRICES:

- Full Page Inside Front or Inside Back Cover (4.75"W X 7.75"H) \$350
- Full Page Interior Page (4.75"W X 7.75"H) \$300
- 1/2 Page (4.75"W X 3.875"H) \$200
- 1/4 Page (2.375"W X 3.875"H) or (4.75"W X 1.94"H) \$100
- 1/8 Page (2.375"W X 1.937"H) \$50

DESIGN SPECIFICATIONS: Submitted Ads Must be PRINT READY. This means:

- Fully Designed
- Built to Exact Dimensions
- High Resolution (300 dpi)
- File Format: PDF Preferred; Tiffs, Jpegs, & Adobe Illustrator Files Acceptable; Microsoft Word (.docx) files NOT acceptable. (A PDF can be created by "saving as" and choosing PDF from Word.)

DEADLINE FOR SUBMISSION: August 1, 2025

SUBMIT PRINT READY ADS TO: Catalog Designer, Jessica Glenn: info@jessicaglennart.com

PAYMENT OPTIONS: New information below!

- **PAYMENT BY MAIL:** Make check payable to MTWS. Write "Catalog ad" in memo line. Mail to: Jo Kopp, MTWS Treasurer; PO Box 1328; Glendive, MT 59330 (jkopp100@live.com). Include a note with name, company name (if applicable), address, phone #, email address, and size of ad submitted.
- **PAYMENT ONLINE:** Use QR code on MTWS website (montanawatercolorsociety.org). Use QR "notes" or send follow-up_email to MTWS Treasurer, Jo Kopp, (jkopp100@live.com) to explain that payment is for a Watermedia catalog. Include name, company name (if applicable), address, phone #, and size of ad submitted.